



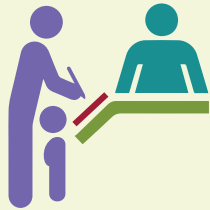
**HOW WE DEFINE IT**

When some think of Health Equity, they see an end – in other words, that we should all enjoy the same level of health. When we think of health equity, we see the beginning – that first we must all have a fair shot to take ownership of our health. So while we continue to believe in the importance of eliminating disparities, our immediate focus will be to expand health equity by helping more people gain access to better care – especially those who disproportionately lack it now, people of color.



**HOW WE ACHIEVE IT**

We will leverage our resources and relationships so more people can:



**1 Get Enrolled**

It starts by helping people get enrolled and stay enrolled in an affordable health insurance plan.



**2 Navigate The System**

Once enrolled, show them how to navigate the health care system to get the kind of care they need, when they need it. This includes bringing care to where they are – including community health centers, hospital clinics and school-based health centers.



**3 Access Better Care**

Finally, make sure that their providers are offering the kind of care we all want to receive – care that is affordable, comprehensive (including mental, oral and physical health), and accountable to the goal of improving our health.